



Don't Be Left Out

Give a hand up, not a hand out.
Help provide a future for graduating seniors from Benson High.
Make a contribution to the Benson High Alumni Scholarship Endowment.

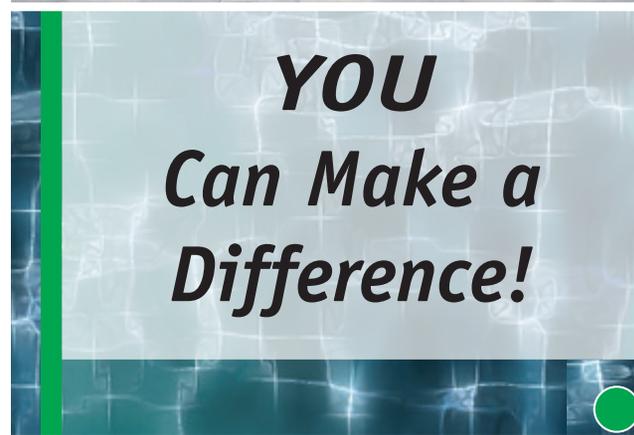
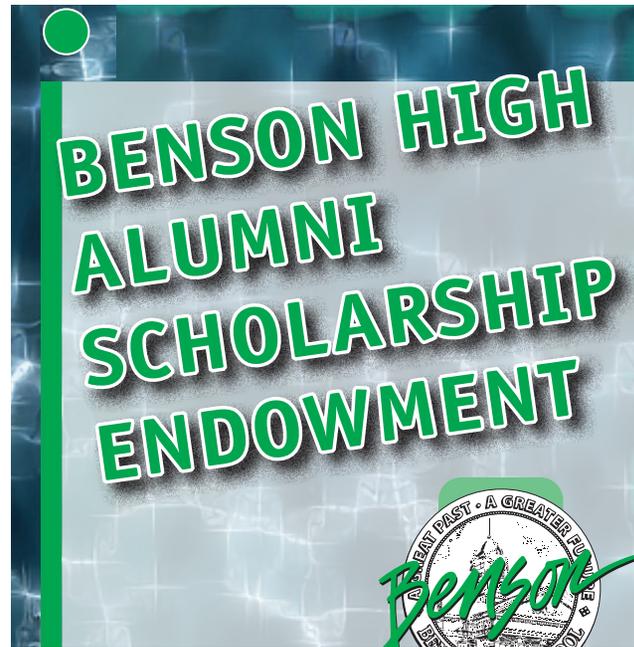
Working together, we can help ensure that deserving students, students who think they will never be able to afford a post-secondary education, receive the encouragement and monetary boost they have earned if they are in the upper 50% of their graduating class.

Donate today to the:

***Benson High Alumni
Scholarship Endowment
Omaha Schools Foundation
3215 Cuming Street
Omaha, NE 68131***



Benson High Alumni Association
c/o Omaha Schools Foundation
3215 Cuming Street
Omaha, NE 68131
Address Correction Required





Five things will happen as a result of your gift to the Benson High Alumni Scholarship Endowment:

1. *Benson graduates will directly benefit.*
2. *Benson graduates will continue to benefit long after you are gone.*
3. *You will have had an influence in developing tomorrow's leaders.*
4. *You will receive a tax benefit.*
5. *You will receive an annual report.*

The immediate intent is to raise \$100,000 to support five or more scholarships to be awarded each year to Benson High seniors. The scholarships will be awarded to qualifying seniors on the basis of need. By continuing to add to the endowment, the intention is to increase the amount of each scholarship as well as the number awarded each year.

The Omaha Schools Foundation, an entity entirely independent of the Omaha Public Schools, will provide administrative services for the Endowment. At no cost to the Endowment, the Foundation accepts contributions, doing most of the work while an Alumni Association Committee, working with Benson's Director of Counseling, takes care of circulating the applications, making the selections, and presenting the scholarships.

The Foundation has 501(c)(3) tax status.

Planned giving and bequests are encouraged, as are scheduled monthly donations.

***Remember the Endowment
in your will.***



Why an Endowment Fund?

One of the long-term goals of the founders of the Benson High School Alumni Association, incorporated in 1987, was to establish a Scholarship Endowment Fund. Although scholarships have been awarded to graduating seniors each year since the beginning, those scholarships, as well as the amounts and the number awarded annually, have been totally dependent upon membership dues and spontaneous yearly monetary gifts by a few very generous alumni donors.

The Benson High Alumni Association Board feels it is time to honor the intention of the founders by establishing the

Benson High Alumni Scholarship (BHS) Endowment

In the years to come, Benson High students will always have the knowledge and assurance that Benson alumni are standing behind them, encouraging them and helping to support them in becoming all they can possibly be. Awarding annual scholarships from endowment earnings while maintaining the principal and adding to it, will allow scholarships to continue to be awarded in perpetuity.

Many Benson High School Alumni cherish the memories of their years at BHS, their classmates, activities, teams, teachers and administrators. Your donation at any level is tax deductible and may be made as a general contribution to the Endowment with scholarships awarded as Benson High Alumni Association Scholarships.

Acknowledgement

All donations will be acknowledged in the Benson High School Alumni Association Newsletter unless the donor specifies otherwise. Donors of \$100 or more will be recognized on the Alumni Endowment Donor Wall. Contributions "In Honor of" or "In Memory of" may be specified.



Contribution Form

Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Level

Benefactor: Above \$5,000 _____

Founder: \$5,000 over 5 years _____

Supporter: \$2,500-\$4,999 _____

Booster: \$1,000-\$2,499 _____

Friend: \$500-\$999 _____

Helper: \$100-\$499 _____

Donor: \$25-\$99 _____

Other: _____

Method of payment

Check MasterCard

Visa American Express

Credit card No. _____

Expiration Date _____

Signature _____

Please do not make my name public

Does your company match?

Make checks payable to: Omaha Schools Foundation (with memo Benson High Alumni Scholarship Endowment Acct. #157)

Mail to:

**Omaha Schools Foundation
ATTN: Benson High Alumni Scholarship Endowment
3215 Cuming Street
Omaha, NE 68131**

**402.557.2045
toba.cohendunning@ops.org**

www.omahschoolsfoundation.org